1. Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

* Successful rate of campaigns was 56.5%, which is not extremely high, while the failed & cancelled rate were above 40% in total which means fairness level of crowdfunding.
* In all categories, Theatre/Plays is the most popular topic while journalism/audio is the least one but enjoy the 100% successful rate
* Normally the peak crowdfunding raise is in July while have the highest successful rate is in June and lowest successful rate is in Aug

1. What are some limitations of this dataset?

* Need to sort by certain years/regions to give the data
* Need to control limited variables to analysis data
* Need to consider the influence of pledged backers’ age

1. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

* Successful projects backers’ age / preference data: need successful projects backers’ information, such as age and social-economic status
* Successful projects geographic relationship

Use your data to determine whether the mean or the median summarizes the data more meaningfully.

Median Summarizes the data is more meaningful as it shows the influence of extreme backer numbers of the average summarize.

Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?

There is more variability with successful or unsuccessful campaigns, and it makes sense. Because we can see that for Mean/Median/Minimum/Maximum numbers of successful projects are higher than failed projects, which means successful projects get more supporters and helpers. Also we can see the standard deviation shows that successful projects get 20-30% more backers than failed one.